



# Scripting Outline

*With your help, we can write engaging spots that target your callers*

Company:

Street Address:

City:

State:

Zip:

Phone Number:

Fax:

Scripting Contact:

Email Address:

Company Website:

Business Industry:

Business Hours:

Company slogan, motto, or phrase:

Three categories (areas of your business) you would like to feature:

- 1.
- 2.
- 3.

What products and services would you like new spots for:

What sets you apart from your competition:

Additional Information:

